



# WHO IS OPERATION GROUNDWELL?

## OUR MISSION

To provide high-value, intimate, immersive, and educational travel experiences that tangibly affect the lives of the communities we visit and our program participants. We are dedicated to providing financially accessible travel experiences that blend responsible volunteering, education, personal development, and adventure.

## VALUE

Operation Groundswell was founded on the principle of student accessibility. As a registered non-profit organization our bottom line is people, not profits. That's why our program fees are 35% less expensive than our closest competitors. More than that, we offer financial aid for anyone experiencing financial strain, including individuals from low-income households, students, and recent graduates. We make sure our programs are as financially accessible as possible while maintaining the highest quality programming.

## PLANNED DAILY EXPLORATIONS

Our Programs Director works closely with each of our Program Leaders to organize a thoughtful itinerary for every day of travel with Operation Groundswell. Treks up mountainous regions, bike tours, boat rides, meetings with local advocacy groups, delicious local dishes...all of these daily details are planned and arranged for our participants. Critical to our success has been the development of fully integrated and meaningful programs.

## EDUCATIONAL PROGRAMMING

With a passionate and innovative team of Program Leaders scattered across the globe and a carefully crafted core curriculum, Operation Groundswell takes experiential learning to a whole other level. Participants have the opportunity to meet with politicians, business leaders, heads of NGOs, and everyone in between. The group will learn firsthand through stories, question and answer, and critical dialogue facilitated by our exceptional Program Leaders.

## IMMERSIVE EXPERIENCE

Our programs are intentionally designed to uncover the intricacies and on-the-ground realities of each region we go to. As a grassroots organization, we have the unique opportunity of working with a large variety of different partners, each with their own particular perspective. Operation Groundswell does not simply organize presentations with partners. We create a dialogue between our students and our partners abroad, allowing for a more immersive experience.

## GROUP-FOCUSED EXPERIENCE

Our group-focused programs allow for the perfect blend of intimacy, flexibility, and challenge. Our programs excel at creating safe spaces in new and different regions. We hear varied perspectives, learn about ourselves, and together create a shared experience beyond compare.

**OUR 2017 SUMMER PARTICIPANTS GAVE US A RATING OF 9.5/10 ON THEIR OVERALL EXPERIENCE.  
96% WOULD RECOMMEND OUR PROGRAMS TO THEIR FRIENDS.**

**WE LET THE NUMBERS SPEAK FOR THEMSELVES.**

**[www.operationgroundswell.com](http://www.operationgroundswell.com)**

